



# Grant Writing & Development

## GRANT AREAS

- Air Quality grants
- Airport Development grants
- ATV Trail grants
- Bicycle and Pedestrian Facilities grants
- Brownfield Redevelopment grants
- Community Development grants
- Cultural Resource grants
- Dam Maintenance/Removal grants
- Economic Development grants
- Emergency Assistance grants
- Energy grants
- Environmental Preservation grants
- GIS grants
- Greenway Design grants
- Historic Preservation grants
- Housing grants
- Infrastructure grants
- Invasive Species grants
- Land Acquisition grants
- Parks and Open Space grants
- Planning grants
- Public Arts grants
- Public Facilities grants
- Sign Replacement grants
- Smart Growth grants
- Sports Facilities grants
- Transportation grants
- Water Quality grants
- Watershed Protection grants
- Workforce Development grants

Recently, municipalities have faced declining revenues, increasing costs, and an expanding agenda for growth, development, maintenance, and regulatory initiatives. Addressing these challenges requires municipalities to seek alternative funding sources in lieu of burdening local taxpayers. To aid municipalities in this effort, GRAEF provides services in grant writing and development to governmental agencies in order to capture alternative funding mechanisms. In addition to successfully preparing more traditional grant applications in a variety of areas (listed at left), GRAEF also specializes in identifying and implementing innovative funding opportunities including:

### **Municipal Funding Mechanisms**

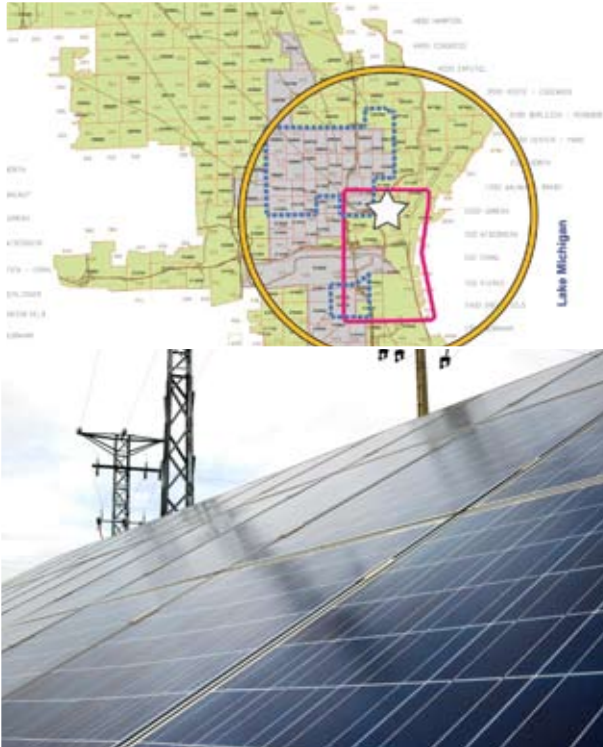
Many communities must increasingly rely on funding mechanisms other than local property taxes. GRAEF planners offer considerable expertise in identifying and shaping funding opportunities, especially in relationship to new development and redevelopment. These include:

- Tax Incremental Financing (including “pay-as-you-go” proposals)
- Transaction fees and pricing mechanisms
- Purchase and transfer of development rights
- Impact fee analysis assistance
- Special assessment concepts
- Developer fees and cost-sharing

In order to substantiate the need for such an approach to funding, municipalities also need studies that analyze costs and revenues. GRAEF can provide cost-revenue, cost-benefit and cost-effectiveness analyses for a wide variety of municipal services, programs, and regulations.

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(continued)



2000 Economic Value Impacts

<b>Average Rent Information for the BID</b>	
First floor Retail Space	\$6.23 per sq. ft.
Office Space	\$9.02 per sq. ft.
<b>Average Rent Information for Two-Way Streets</b> (immediately outside the BID)	
First-floor Retail Space	\$9.23 per sq. ft.
Office Space	\$13.75 per sq. ft.
<b>Recommendation Impacts</b>	
Traffic will increase by 30-50%.	
Annual rent increase of 25% in the short-term.	
A continued 3% to 4% rent increase in the long-term.	



## Private Foundations and Not-for-profits

In addition to the traditional public sources and funding mechanisms, private foundations and not-for-profit organizations sometimes take interest in local initiatives. Interests typically include projects which advance state-of-the-art practices in development and design, including sustainability, public art, agricultural preservation, and other areas of heightened public interest.

## Perception of Community

Reviewers of grants and funding proposals often base much of their opinion on their perception of the community. Consequently, preparation of effective communications tools – especially illustrations, diagrams, maps, and photographs – becomes a critical component of any proposal. Most proposals are highly competitive and each applicant must prepare the most advantageous arguments for their community. GRAEF has expertise in marketing, illustrations, and networking that can provide invaluable assistance to any municipality endeavoring to maximize its ability to prepare successful proposals.

## Technical Support and Confidence

Many organizations that provide services for grant writing and proposal development lack a full range of support expertise. GRAEF designers, engineers, scientists, and planners can provide a high level of technical knowledge in a quick, cost-efficient manner. These diverse skill sets allow grants and proposals to reflect a high level of competence while instilling confidence in the capabilities of a municipality.